

# Fineline Printing Group

***Fineline Printing Group is a family-owned business, built on commitments to quality, reliability, and customer service. For over 30 years Fineline has helped national accounts, local businesses, and non-profits enhance their image, solve problems, and save money.***

## Service

Experiencing the *Fineline Difference* begins with our people. Our production and customer service staff are dedicated to get your work done right and on time. Knowledgeable account managers personally handle the details of every project and act as an extension of your organization. Fineline clients expect our customer service to be trustworthy, accountable, and communicative. That is our pledge to you.

## Value

Our staff is well-trained on and experienced with a variety of materials and their applications. We consult with you to find the best approach to get what you need within a budget that works for you. You often get a better product than what you sought and experience cost-savings. Our motto is: ***we will not ask for your business until we can improve it.***

## Quality & Technology

Fineline is ISO 9001:2008 certified demonstrating our firm commitment to 100% customer satisfaction. Our highly-skilled production staff uses the latest equipment and most sophisticated techniques to produce your work. And, Fineline's proofing and printing presses have been G7 Master Printer qualified.

Our plant-wide, project tracking technology continually updates the status of your job, ensuring that your project is done on time. We do this in our 56,000 square foot facility in Indianapolis.



## Full Service Visual Management Provider

Fineline is more than just a printing company. We offer a full array of products and services to help you manage your visual connections to your world:

- Commercial Offset Printing
- Digital Color Printing
- Variable Data Printing
- On-Demand Printing
- Brand, Document, & Digital Asset Management
- Digital Storefronts & Online Ordering
- Integrated Marketing Services
- Direct Mail & Data Management
- Fulfillment
- Signage & Displays
- Promotional Items & Corporate Apparel

## At a Glance: Why Fineline?

- *Wide range of products and services that results in purchasing efficiencies and brand quality*
- *State-of-the-art equipment for efficiencies that reduce costs*
- *Integration with their business processes that reduces staff time and makes things easier*
- *Solutions by producing a better product at a better cost*

(over)

# Fineline Printing Group (continued)

## Sustainability

There are by-products of the printing production cycle that can be hazardous to the environment. We limit our impact by recycling our waste materials, using low-VOC cleaners, and printing with 100% soy-based inks. We are Forest Stewardship Council (FSC) and Sustainable Forestry Initiative (SFI) certified which allows you to show your commitment—to your customers—by printing these logos on your pieces.



The mark of  
responsible forestry



Good for you.  
Good for our forests.™



## Diversity

Supplier and employee diversity is an important initiative for many companies and organizations. As a certified minority-owned business, Fineline is committed to promoting diversity through contributions and participation in both national and local diversity programs. This commitment is shared by many of our clients. Fineline has multiple city, state, and regional certifications, and with the National Minority Supplier Diversity Council (NMSDC).

Certified Minority  
Business Enterprise  
**MBE**

Certified as a MBE by the  
**NMSDC®**

To learn more about Fineline,  
visit [FinelinePrintingGroup.com](http://FinelinePrintingGroup.com)

**Fineline Printing Group** is a leading commercial graphics and mailing provider in the Midwest. Fineline's customers get the best in purchasing efficiencies and brand quality from our wide range of products and services and state-of-the-art equipment. Our knowledgeable account executives personally handle the details of every project and look for ways to make it better or more efficient. That's why our motto is: *we will not ask for your business until we can improve it.*

